



The image features abstract orange shapes in the corners. In the top-left corner, there is a large orange shape with a smaller, lighter orange circle partially overlapping it. In the bottom-right corner, there is a large orange shape with a smaller, lighter orange circle partially overlapping it. The background is white.

**"We love to travel
the world with you!"**

Who We Are

Rayna Tours is a Dubai based Destination Management Company and online marketplace for tourism and travel related services. Our services can be accessed by web-based online marketplace, mobile apps, chat support and our retail offices.

FOUNDED: 2009

HEADQUARTERS: DUBAI, UAE

KEY PEOPLE: FOUNDER - NANDI TULSAM, GROUP CEO - SENTHIL VELAN, GROUP CHAIRMAN - YASSER NOMAN

EMPLOYEES: 900++

GROUP REVENUE: 650 MILLION++ (2021)

SUBSIDIARIES: RAYNA DMC, ARABIAN EXPLORERS, TECHNO HEAVEN, DEEP SEA ADVENTURE, ORTTICKETS.AE, DRIVE THE THRILL, BALLOON FLIGHTS, OR TRIPS, TO & FROM

What We Do



Offering a wide array of products across various locations, we provide key destination service with seamless technology.

ACTIVITY: **HOTELS, HOLIDAYS, TRANSFERS, SIGHTSEEING, ATTRACTION TICKETS, VISA SERVICES**

FOUNDED: **2009**

EMPLOYEES: **405**

BUSINESS HEAD: **SANTHU VELAN**



Acting as our gateway to Europe and Americas, Arabian Explorers caters to high-end offerings across all our destinations.

ACTIVITY: **LUXURY SERVICES, TAILOR-MADE GROUPS, PERSONALIZED HOLIDAYS**

FOUNDED: **2011**

EMPLOYEES: **22**

BUSINESS HEAD: **HASSER INMAN**



Our marine operations brand creating unique cruising, dining and watersports experiences with something to offer for every client and segment.

ACTIVITY: **DINNER CRUISES, YACHTS, FISHING TRIPS, WATERSPORTS**

FOUNDED: **2008**

EMPLOYEES: **33**

BUSINESS HEAD: **MANDI TULSANI, HE MANT LALWANI**



Offering the ultimate desert experience, Balloon flights lets you experience a luxurious and unforgettable side of Dubai.

ACTIVITY: HOT AIR BALLOONING

FOUNDED: 2022

EMPLOYEES: 21

BUSINESS HEAD: MERTEN LECHGAR



Creating adventurous and thrilling experiences, DriveTheThrill is the perfect choice for every adventure seeker to explore the Deserts of UAE in our All-Terrain Vehicles.

ACTIVITY: DUNE BUGGY TOURS, QUAD BIKE TOURS, ADVENTURE DUNE RIDES

FOUNDED: 2018

EMPLOYEES: 28

BUSINESS HEAD: MERTEN LECHGAR



Located in the high dunes of UAE our traditional desert camps offer experience of Arabic hospitality, with amazing cuisine and fun entertainments.

ACTIVITY: DESERT SAFARI, OVERNIGHT SAFARI, PRIVATE EVENTS

FOUNDED: 2013

EMPLOYEES: 15

BUSINESS HEAD: SASITHARAN KULENDAVEL



Technoheaven is a market leading IT company providing holistic technology solutions to Travel Industry.

ACTIVITY: WEB DEVELOPMENT, SAAS, MOBILE APPS, ERP, E-COMMERCE, SEO MANAGEMENT

FOUNDED: 2011

EMPLOYEES: 100

BUSINESS HEAD: ANIRWAN HUSSAIN, VIHOO NEULWANI



TO&FRO offers a one stop transport service for all kinds of requirements across the UAE through it modern fleet and skilled workforce.

ACTIVITY: CITY TRANSFERS, SIGHTSEEING, P2P TRANSFERS, AIRPORT SERVICES

FOUNDED: 2021

EMPLOYEES: 65

BUSINESS HEAD: DONALD OSCAR ANTONY



QR Tickets is our latest brand offering end to end event ticket sales solutions.

ACTIVITY: VENUE TICKETING, EVENT TICKETING, BUSINESS EVENT SOLUTIONS, POS, SELF-TURNSTILE

FOUNDED: 2022

EMPLOYEES: 3

BUSINESS HEAD: SALEEL HUSSAIN

Our Global Presence

United Arab Emirates



TRADE NAME: RAYNA TOURISM L.L.C

FOUNDED: 2006

EMPLOYEES: 405

ACTIVITY: INBOUND, OUTBOUND &
DOMESTIC OPERATOR

BUSINESS HEAD: SENTHIL VELAM

Singapore



TRADE NAME: RAYNA TOURS PTE LIMITED

FOUNDED: 2016

EMPLOYEES: 7

ACTIVITY: INBOUND & OUTBOUND
OPERATOR

BUSINESS HEAD: DEEPAK HIRANANDANI

Switzerland



TRADE NAME: RAYNA EUROPE GMBH

FOUNDED: 2019

EMPLOYEES: 12

ACTIVITY: INBOUND & OUTBOUND
OPERATOR

BUSINESS HEAD: YASSER NIMAN

Our Global Presence

United Kingdom



TRADE NAME: RAYNA UK LIMITED

FOUNDED: 2022

EMPLOYEES: 4

ACTIVITY: INBOUND & OUTBOUND
OPERATOR

BUSINESS HEAD: SAM MILLER

India



TRADE NAME: RAYNA GROUP PRIVATE
LIMITED

FOUNDED: 2013

EMPLOYEES: 261

ACTIVITY: OUTBOUND OPERATOR

BUSINESS HEAD: RANJAN KUMAR SINGH

Israel



TRADE NAME: RAYNA TOURISM

FOUNDED: 2021

EMPLOYEES: 5

ACTIVITY: OUTBOUND OPERATOR

BUSINESS HEAD: JAM EZZAT

Our Global Presence

South Africa



TRADE NAME: RAYNA TOURS (PTY)
LIMITED

FOUNDED: 2017

EMPLOYEES: 3

ACTIVITY: OUTBOUND OPERATOR

BUSINESS HEAD: DEEPAK HIRANNANDANI

China



TRADE NAME: QR TRIPS TOURISM LLC

FOUNDED: 2022

EMPLOYEES: 3

ACTIVITY: OUTBOUND OPERATOR

BUSINESS HEAD: RONG CHEN

Pakistan



TRADE NAME: RAYNA TOURS & TRAVELS
PRIVATE LIMITED

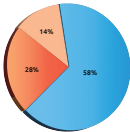
FOUNDED: 2021

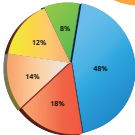
EMPLOYEES: 7

ACTIVITY: OUTBOUND OPERATOR

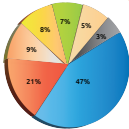
BUSINESS HEAD: AHMED YAQOUB

Our Distribution





Source Market



RaynaB2B

The leading travel platform in UAE providing seamless bookings for all destination services with instant confirmation. Plan your itinerary, create a holiday package, book a hotel or simply choose from our range of transfers.

REGISTERED AGENTS: **41,100**

ACTIVE AGENTS: **29,100**

FEATURES: **INSTANT CONFIRMATION OF HOTELS AND ATTRACTIONS, LIVE AVAILABILITY, ITINERARY PLANNING, DYNAMIC PACKAGES, INSTANT VOUCHERS AND TICKETS, REWARD POINTS**

Technology Distribution

With years of investment and experience in developing market leading travel solutions, our distribution of services through tech driven channels is one of the leading in the region.

ACTIVE DISTRIBUTION WHITE LABELS: **18**

ACTIVE DISTRIBUTION API: **34**

FEATURES: **UNIVERSAL APIs, WHITE LABELLED SOLUTIONS, POS, REWARD PLATFORM, CONCIERGE SALES SOLUTIONS, RESERVATIONS SYSTEM**

Corporate Sales

Running one of the leading corporate reward and sales program, a unique one stop platform corporate.synature.com offers our clients access to our wide range of services and preferred benefits.

CORPORATE ACCOUNTS: 90++

CUSTOMER REACH: 750,000++

FEATURES: C&B CORPORATE OFFERS, REWARD PROGRAMS, EMPLOYEE BENEFIT PROGRAMS, TEAM BUILDING ACTIVITIES

Edutainment

Combining the best of education and entertainment our dedicated team organizes school offsites and international educational programs for all leading institutes across UAE.

EDUCATION ACCOUNTS: 150++

CUSTOMER REACH: 75,000++

FEATURES: FIELD TRIPS, OVERSEAS EDUCATION PROGRAMS, SUMMER CAMPS, LEARNING PROGRAMS

Travel Desks

Rayze Tours is the leading operator of hospitality desks across hotels, cruise terminal, free zones, and other retail venues across UAE. Partnered with many key hospitality brands and venues, we offer our customers the widest range of services with the most seamless journey.

LOCATIONS: 90

ASSOCIATED BRANDS: 14

FEATURES: HOSPITALITY SERVICES, SIGHTSEEING, SAFARIS, DINNER CRUISES, ITINERARY PLANNING, CONCIERGE SERVICES, GUEST RELATION SERVICES

Concierge4u

One of the most popular platforms used by hotel concierges across UAE, C4U is also the official activity booking platform of Les Clefs d'Or which provides them services at click of a button.

ACTIVE PARTNERS: 170++

FEATURES: ACTIVITY BOOKING, TRIP-PLANNING, INSTANT VOUCHERS AND TICKETS, SEAMLESS PAYMENTS, DYNAMIC INCENTIVE MODEL, REVENUE REPORTS

Digital Concierge

One of the most innovative concierge support solutions which allows users to book and plan their journey with utmost ease from the comfort of their room. This also helps the hotel concierge in assisting to more requests with minimal resources.

FEATURES: DEDICATED QR TRACKING, ACTIVITY BOOKING, TRIP PLANNING, INSTANT VOUCHERS AND TICKETS, SEAMLESS PAYMENTS, DYNAMIC INCENTIVE MODEL, REVENUE REPORTS

OTA - Raynatours.com

Rayna Tours is one of the leading home-grown OTA of UAE popular with tourists and residents alike and providing holidays, attraction tickets, visa services and all major tourism services for UAE and beyond.

AVERAGE MONTHLY VISITORS: **210,000++**

AVERAGE MONTHLY IMPRESSIONS: **320,000++**

Social Media

Our dedicated production and content team creates engaging social content which has made us one of the most popular travel brand in UAE.

MONTHLY ACCOUNTS ENGAGED: **2.5 Mn +**

MONTHLY CONTENT IMPRESSIONS: **22.4 Mn +**

INSTAGRAM FOLLOWERS: **105 K +**

FACEBOOK FOLLOWERS: **57 K +**

TWITTER FOLLOWERS: **32.3 K +**

YOUTUBE SUBSCRIBERS: **9.08 K +**

Why We Are Unique

In-House Products

- WIDEST RANGE
- CONTROL ON QUALITY
- BEST PRICING
- ALLOCATED AVAILABILITY
- FLEXIBLE BOOKING AND CANCELLATION POLICIES

RaynaB2B

- LIVE AVAILABILITY
- INSTANT CONFIRMATION
- GATE READY TICKETS
- DIGITAL DISTRIBUTION
- ACTIVITY SCANNERS
- DYNAMIC PACKAGES
- P2P TRANSFERS
- UPCOMING FEATURES SUCH AS REWARD POINTS REDEMPTION
- CRYPTO PAYMENTS

Concierge4U

- ACTIVITY BOOKING
- TRIP PLANNING
- INSTANT VOUCHERS AND TICKETS
- SEAMLESS PAYMENTS
- DYNAMIC INCENTIVE MODEL
- REVENUE REPORTS

MyTripCoordinator

- UNIFIED TRAVEL PACK
- DEDICATED CUSTOMER SUPPORT
- REAL-TIME ACTIVITY UPDATES

Why We Are Unique

Visa API

- REALTIME VISA API
- INSTANT FEED OF VISA STATUS
- AUTOMATED VISA DELIVERY UPON APPROVAL

QR Based Customer Support

- QR BASED TRACKING MECHANISM
- REAL-TIME CUSTOMER SUPPORT
- AUTOMATED TICKET CREATION
- PRIORITY ASSISTANCE
- COMPLAIN RESOLUTION

Digital Concierge

- DEDICATED QR TRACKING
- ACTIVITY BOOKING
- TRIP PLANNING
- INSTANT VOUCHERS AND TICKETS
- SEAMLESS PAYMENTS
- DYNAMIC INCENTIVE MODEL
- REVENUE REPORTS

Customer Support

QR Based Request Tracking Mechanism

Write To Us



Talk To Us



Highlights

Dedicated ticket created for every communication.

All Requests handled by Guest Relations Team.

Priority Assistance to every request.

Guest Relations has complete autonomy to decide service recovery and compensation.

Dedicated 24x7 Call Centre for Emergency and Support.

Thank You